

# Sponsorship Levels:

**Title (\$7,500)**

*Reserved for Huntington National Bank*

- Event recognition as "YWCA 16<sup>th</sup> Annual Women of Achievement sponsored by <Your Company>"
- Brief speaking role during event welcome
- Logo on all event promotional materials, event letterhead and prominent event advertisements in area and/or statewide publications
- Full-page ad in program, placed across from luncheon agenda or in location of choice
- Participation in Highland Highlights, which airs 12 times on local station
- Table in reception area for organizational displays
- Host up to two reserved tables (20 tickets)

**Empowerment Award (\$5,000)**

*Reserved for BrickStreet Insurance Company*

- Award named after your company and, therefore, appearing in all mentions of the award in publicity materials and on the award itself
- Participation in Highland Highlights, which airs 12 times on local station
- Introduction of Empowerment Award winner during event
- Ten (10) event tickets with reserved table
- All additional benefits of Benefactor Sponsor

**Benefactor (\$3,000)**

- Verbal recognition at event
- Full-page ad in program
- Recognition in press releases, advertising, on-site promotion, and on event sponsor signage
- Ten (10) event tickets with reserved table

**Platinum (\$2,000)**

- 1/2-page ad in program
- Recognition in press releases, advertising, on-site promotion, and on event sponsor signage
- Eight (8) event tickets

**Gold (\$1,500)**

- 1/2-page ad in program
- Six (6) event tickets

**Silver (\$1,000)**

- 1/4-page ad in program
- Four (4) event tickets

**Bronze (\$500)**

- Listed in program
- Two (2) event tickets

**Donor (\$250)**

- Listed in program
- One (1) event ticket

**Friend (\$175)**

- Listed in program



# 2012 Women of Achievement



eliminating racism  
empowering women **ywca**



**Friday, March 9, 2012  
Noon - 1:30 p.m.  
Embassy Suites Hotel**

Name of Organization/Business:  
*(As you would like it to appear on event materials)*

Address

City State Zip

Name of Contact Person *(Print)*

Telephone Number Email Address

Authorized Signature Print Name

Additional individual tickets \_\_\_\_\_ at \$75 each = **Total: \$ \_\_\_\_\_**

Check Enclosed  Please Bill Me  Charge My Credit Card

Name on Card

Card Number

Exp. Date Signature

**Please complete this form and send with payment to:**

**YWCA of Charleston**  
**Attention: Women of Achievement**  
**1426 Kanawha Blvd. East**  
**Charleston, WV 25301**  
**Fax: (304) 340-3614**

*Questions? Please contact Sarah Reed at (304) 340-3557 or  
sreed@ywcacharleston.org.*

**IMPORTANT: In order to be included in advertising and printed material, sponsorship forms and ad copy/artwork must be received no later than:**

**Print deadline: Thursday, February 9, 2012**