

Sponsorship Levels:

Title (\$7,500)

Only one (1) available

- Event recognition as "YWCA 16th Annual Women of Achievement sponsored by <Your Company>"
- Brief speaking role during event welcome
- Logo on all event promotional materials, event letterhead and prominent event advertisements in area and/or statewide publications
- Full-page ad in program, placed across from luncheon agenda or in location of choice
- Participation in Highland Highlights, which airs 12 times on local station
- Table in reception area for organizational displays
- Host up to two reserved tables (20 tickets)

Empowerment Award (\$5,000)

Reserved for BrickStreet Insurance Company

- Award named after your company and, therefore, appearing in all mentions of the award in publicity materials and on the award itself
- Participation in Highland Highlights, which airs 12 times on local station
- Introduction of Empowerment Award winner during event
- Ten (10) event tickets with reserved table
- All additional benefits of Benefactor Sponsor

Benefactor (\$3,000)

- Verbal recognition at event
- Full-page ad in program
- Recognition in press releases, advertising, on-site promotion, and on event sponsor signage
- Ten (10) event tickets with reserved table

Platinum (\$2,000)

- 1/2-page ad in program
- Recognition in press releases, advertising, on-site promotion, and on event sponsor signage
- Eight (8) event tickets

Gold (\$1,500)

- 1/2-page ad in program
- Six (6) event tickets

Silver (\$1,000)

- 1/4-page ad in program
- Four (4) event tickets

Bronze (\$500)

- Listed in program
- Two (2) event tickets

Donor (\$250)

- Listed in program
- One (1) event ticket

Friend (\$175)

- Listed in program



Women of Achievement

eliminating racism
empowering women **ywca**

March 9, 2012
Noon - 1:30 p.m.
Embassy Suites Hotel

Name of Organization/Business:
(As you would like it to appear on event materials)

Address

City State Zip

Name of Contact Person *(Print)*

Telephone Number Email Address

Authorized Signature Print Name

Additional individual tickets _____ at \$75 each = **Total: \$ _____**

Check Enclosed Please Bill Me Charge My Credit Card

Name on Card

Card Number

Exp. Date Signature

Please complete this form and send with payment to:

YWCA of Charleston
Attention: Women of Achievement
1426 Kanawha Blvd. East
Charleston, WV 25301
Fax: (304) 340-3614

Questions? Please contact YWCA Marketing & Development Director, Laurel Kirksey at (304) 414-3113 or lkirksey@ywcacharleston.org.

IMPORTANT: In order to be included in advertising and printed material, sponsorship forms and ad copy/artwork must be received no later than:

Print deadline: February 3, 2012